2014 WITESOL Conference

“Language and Learning: Finding Balance in the Digital Age”

November 1, 2014
University of Eau-Claire
Davies Center
Welcome to the 2014 WITESOL Conference!

We would appreciate your comments. Please fill out the evaluation at the end of this program. Also, if you would be interested in participating on the WITESOL Board, please contact one of our board members for more information. Visit www.witesol.com for contact information.

WITESOL Board Members

President: Melanie Schneider, UW-Whitewater
President Elect: Lori Menning, School District of New London, Silver Lake College
Past President: Johnna Knoke
Treasurer: Maureen Garry, Milwaukee Area Technical College (retired)
Membership Secretary: Sheryl Slocum, Alverno College
Advocacy Chair: Lori Menning, School District of New London, Silver Lake College
Members-at-Large: Kari Johnson, School District of Fort Atkinson
Anjie Kokan, Whitewater Unified School District
Rhonda Petree, UW-River Falls

Acknowledgements

Session Presenters

Thank you to the presenters who volunteered to share their knowledge and expertise in order to make this conference a success. We are privileged to work with and learn from such dedicated and talented colleagues.

University of Wisconsin-Eau-Claire

Thank you to Linda Carlson, host institution coordinator, along with UW-EC for arranging registration, meals, and facilities for the conference.

For updates visit WITESOL anytime/anyplace:

Visit our website: www.witesol.com

Like us on Facebook: WITESOL Facebook Page

Follow us on Twitter: @WITESOL
UW-Eau Claire-Davies Center

LEVEL 3

Dining
- Alumni
- The Cabin
- Centennial A
- Centennial B
- Chancellors
- Council Oak
- Dakota
- Dakota A
- Ho-Chunk
- Little Hidaya
- Mohican
- Ojibwe Ballroom
- Ojibwe
- Ojibwe A
- Ojibwe B
- Ojibwe C
- Ojibwe D
- Pottawatomie
- Woodland Theater

Services
- University Bookstore
- Instructional Resource Rental Department
- Service Center
- Bank
- Blugold Card Services

MEETINGS + PROGRAMS
- Dulany Inn
- Green Room
- Heritage
- Marketplace
- Blu Flame Grill
- D'Italia
- Ehrhart and Gerhardt's Bistro
- Mongolian Grill
- The Skillet
- Soup & Saled
- Internaziones Cafe

LEVEL 2

LOUNGES
- Blugold Living Room
- Dining
- Lounge
- Media Lounge
- Oasis
- Terrace

OFFICES
- Administration
- Blugold Dining
- Event Services
- Student Organizations and Leadership Center
- Activities, Involvement and Leadership
- Student Organizations
- Student Senate
- Workshop

2014 WITESOL Conference
Conference Agenda at-a-Glance

The Dakota Ballroom, Room 340, is the location for the keynote speaker, lunch and publishers/vendors.

Registration: 7:30 – 9:00 a.m.

Continental Breakfast: 8:00-9:00 a.m.

Welcome and Introductions: 9:00 – 9:15 a.m.

Keynote Speaker: 9:15 – 10:00 a.m.

Break: 10:00 – 10:15 a.m.

Concurrent Session 1: 10:15 – 11:00 a.m.

Concurrent Session 2: 11:15 – 12:00 p.m.

Lunch and WITESOL Membership Meeting: 12:15 – 1:15 p.m.

Concurrent Session 3: 1:15 – 2:00 p.m.

Concurrent Session 4: 2:15 – 3:00 p.m.

Door prizes: 3:00 – 3:30 p.m.
Keynote Speaker: Claire Bradin Siskin

Senior English Language Fellow, Regional Institute of English, Chandigarh, India

“Adding Digital Literacies to the Mix”

As if we did not have enough to worry about, ESOL educators are now being charged with ensuring that their students are digitally literate. “Digital literacies” require much more than just knowing how to use a computer. The presenter will begin with a definition of “digital literacies.” She will argue that we cannot simply assume that today’s student population of “digital natives” are truly literate. She will discuss why it is crucially important that instructors as well as students acquire proficiency in this area.

In addition to navigating online spaces, mastering tools that constantly change, honing research skills, and dealing with increasingly large amounts of data, we all must learn to deal with issues of identity, privacy, copyright, and access. We also have to consider the appropriate use of technology and its use in doing our jobs and living our lives. The presenter will offer some suggestions for dealing with the ever-changing scenario of technology. The “digital divide” is still very real, and the presenter will draw upon her recent experience in India in making recommendations for what to do when the Internet is not available.

In keeping with the conference theme of “finding balance,” the presenter will argue that above all as educators we must trust our instincts and draw upon our expertise as language teachers in deciding which tools to use and how to integrate them into our teaching.
### Concurrent Session 1: 10:15 am – 11:00am

<table>
<thead>
<tr>
<th>Title: Digital Words, Digital Images, Digital Natives: Dual Coding in ESL</th>
<th>Presenter: David Recine, University of Wisconsin-Eau Claire Room: 320 Centennial (320 A &amp; B)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Special Interest Group:</strong> Higher Education</td>
<td>Abstract: This presentation will help higher education ESL instructors become more familiar with Dual Coding Theory (DCT) in relation to modern digital learning content. With DCT research in mind, the presenter and the attendees will explore the best ways to use digital word-image combinations to promote language acquisition and retention.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title: Hacking the Language Classroom: e-Ideas, -Activities, and -Resources</th>
<th>Presenters: Alex Hatheway &amp; Conan Kmiecik, University of Wisconsin-River Falls Room: 311 Chancellors</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Special Interest Group:</strong> Higher Education</td>
<td>Abstract: What are some ways of infusing fresh material into the language classroom? The <em>life hack</em> is a genre of writing on the Internet that provides tips and shortcuts for becoming more productive or efficient in life. During the presentation, the presenters will share 5 <em>hacks</em> for the language classroom.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title: Assisting Advanced Language Learners to Read Advanced Texts</th>
<th>Presenters: Margaret Crosby &amp; Sheryl Slocum, Alverno College Room: 320 E Ho-Chunk</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Special Interest Group:</strong> Secondary, Adult Education, and Higher Ed</td>
<td>Abstract: A Spanish and an ESL instructor present methods for assisting advanced language learners to read advanced texts such as literature, cinematic subtitles, or research articles. The presenters first describe challenges for students transitioning into to higher level studies. They then present instructional strategies for the transition to more complex texts.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title: Project-Based Learning, ELLs and Web 2.0: Creating a Digital Newspaper</th>
<th>Presenters: Julie Adler, Linda Carlson, Ami Christensen, University of Wisconsin-Eau Claire Room: 320F Menominee</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Special Interest Group:</strong> K-12 / All Levels</td>
<td>Abstract: Creating a digital newspaper engages learners, allowing them to create content on topics they care about. In this practice-orientated presentation, we will explain why and how we created our digital newspaper, and how to adapt the idea to different contexts, level of comfort, and access to technology/ies.</td>
</tr>
<tr>
<td>Title: Making Connections: Transitioning to the new Online ACCESS for ELLs 2.0</td>
<td>Presenter: Audrey Lesondak, Wisconsin Department of Public Instruction</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Room: 320 Centennial (320 A &amp; B)</td>
<td></td>
</tr>
<tr>
<td><strong>Abstract:</strong> In 2015-16, ACCESS for ELLs 2.0 will replace the existing paper-based version with a computer-based, secure annual summative assessment. This new assessment, aligned to WIDA’s English Language Development Standards (ELD), will allow educators, students, and their families to monitor students’ progress in acquiring academic English. The presenter will highlight the test’s new technology-enhanced features and respond to questions.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title: Three (free) Technological Tools That Will Revolutionize Your Classroom</th>
<th>Presenters: Kristin Dalby, University of Wisconsin-Platteville, &amp; Tim Dalby, University of Wisconsin-Madison</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room: 311 Chancellors</td>
<td></td>
</tr>
<tr>
<td><strong>Abstract:</strong> For this interactive and informational workshop we will share three readily available tools that you can use to develop innovative activities that will increase the precious time available to you in your classroom, and develop alternative ways of assessing oral communication.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title: Flipping the ESL Classroom: Incorporating Inverted Learning in an ESL Grammar Class</th>
<th>Presenter: Amrit Bidegaray, University of Wisconsin-River Falls</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room: 320E Ho-Chunk</td>
<td></td>
</tr>
<tr>
<td><strong>Abstract:</strong> This presentation illustrates how to incorporate a flipped classroom methodology in an intermediate ESL grammar class. The presentation will include the benefits and shortcomings of adopting this method for the ESL classroom.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title: Storyboards and Student-Generated Videos</th>
<th>Presenter: Ami Christensen, University of Wisconsin-Eau Claire</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room: 320F Menominee</td>
<td></td>
</tr>
<tr>
<td><strong>Abstract:</strong> Creating student-generated videos has numerous academic and social benefits, transitioning ELLs from consumers to producers of content in English. Participants in this practice-oriented session will gain a foundational understanding of the storyboarding process and receive materials to help them organize student-generated video projects in their own classrooms.</td>
<td></td>
</tr>
</tbody>
</table>
### Concurrent Session 3: 1:15 pm – 2:00 pm

| Title: Using Technology for Parent/Family Engagement | Presenter: Karen Rice Osterman, Middleton-Cross Plains Area School District |
| Special Interest Group: K-12 | Room: 320 Centennial (320 A & B) |

**Abstract:** Participants will learn effective strategies for parent outreach, receive answers to questions, and discuss how other districts are using technology to further parent engagement. Participants will hear many examples of initiatives that have been successfully implemented. This is an opportunity for professionals to collaborate and share ideas across districts.

| Title: Using Civil Rights as a Theme to Build Academic Confidence | Presenters: Emilia Cedron, Susan Huss-Lederman & Phuong Nguyen, University of Wisconsin-Whitewater |
| Special Interest Group: K-12 | Room: 311 Chancellors |

**Abstract:** International students face challenges in undergraduate general education, especially in courses on U.S. history. In this presentation, the instructor, tutor, and a student report on how a writing course focused on the Civil Rights Movement helped students to gain both background knowledge and the courage to participate in university courses.

| Title: Technology for Supporting English Language Learners | Presenter: Dawn Shimura, Merrill Middle School, Oshkosh |
| Special Interest Group: K-12 | Room: 320E Ho-Chunk |

**Abstract:** Learn about simple web-based resources for supporting ELLs and view examples of how each has been used in a middle school setting. Bring along your own device and, as time permits, you can try out one or more applications right away. These tools are free, easy-to-use, and effective for ELL support.

| Title: A Wisconsin Seal of Biliteracy - Where We Are | Presenters: Mandi Maurice, Middleton-Cross Plains School District; Tolu Sanabria, Wisconsin Department of Public Instruction; Ron Sandoval, Delavan-Darien School District; Sarah Smith, Kenosha Unified School District |
| Special Interest Group: K-12 / All Levels | Room: 320F Menominee |

**Abstract:** Any student, fulfilling the criteria, regardless of language or program, is eligible to receive a Seal of Biliteracy. After a brief overview, presenters and participants will discuss how to ensure collaboration with other stakeholders to ensure recognition of the academic achievement of students earning a Seal of Biliteracy.
### Title: Progress-Monitoring Made Simple: CBM3D (Curriculum Based Measures Three Domains)

Special Interest Group: K-12/All Levels

**Presenters:** Rita Platt, St Croix Falls School District, & John Wolfe, Minneapolis Public Schools

**Room:** 320 Centennial (320 A & B)

**Abstract:** The data-based teaching revolution has arrived and ESL can be a part of it! We will share a free easy-to-use tool for documenting student growth in English language development. Finally you can share up-to-the-minute growth data with students, principals, and parents to positively impact teaching and learning for your ELs.

### Title: Teaching with the *Real* World: Students as Film-Makers

Special Interest Group: Higher Education

**Presenter:** Susan Huss-Lederman, University of Wisconsin-Whitewater

**Room:** 311 Chancellors

**Abstract:** Participants in this workshop will: 1) view representative student-made films, 2) learn steps to authoring mini-documentaries, and 3) storyboard their own films to present in their own settings. Participants will receive resources including websites for downloading films demonstrated in the workshop, guidelines for conducting interviews, and information on creating mini-documentaries.

### Title: Tá legal: Working with Portuguese Speakers

Special Interest Group: Higher Education/Adult ESL

**Presenter:** Claire Siskin

**Room:** 320E Ho-Chunk

**Abstract:** Portuguese speakers bring distinct problems to the task of learning English. The presenter will provide an overview of some of the unique characteristics of Portuguese, which may contribute to Brazilian students’ difficulties. There will be an informal discussion in which participants will be invited to share their tips.

### Title: iTeach with iPads

Special Interest Group: K-12/Elementary Education

**Presenter:** Kari Johnson, School District of Fort Atkinson

**Room:** 320F Menominee

**Abstract:** Engage your ELL students with iPads! Learn about great apps (most of them free!) and how you can use them to promote literacy and language development with your students. Plus view videos and projects made by real ELL students and learn how your students can do the same!
Exhibitors

Be sure to visit our exhibitors to learn about a variety of educational materials:

Benchmark Education

Houghton Mifflin Harcourt

National Geographic Learning College & Adult Education

New Readers Press

Pearson

Pearson English

University of Wisconsin-River Falls

www.GetThisWrite.com

English writing practice
Clear grammar explanations
Self-checking feature

Write better English sentences!

- Try Lesson 1 FREE -

WITESOL is a proud affiliate of TESOL International:

www.tesol.org
2014 WITESOL Conference

Name (optional): ________________________________ Position: __________________

District/Organization/IHE: ______________________ Grade Level: __________

**Your 2014 Conference Registration DOES NOT include WITESOL membership. Contact a WITESOL Board Member today or provide the following information if you would like to be contacted to become a member:

Email: ______________________________________ Phone: ______________________

Check if you have an interest in:
_____ becoming a WITESOL Newsletter Editor
_____ becoming a WITESOL Board Member
_____ presenting at a future WITESOL conference or other event

Circle the appropriate response (1=Poor, 5=Excellent)

Keynote Address

1.) Quality of information 1 2 3 4 5
2.) Relevance of information 1 2 3 4 5
3.) Presenter knowledgeable about subject 1 2 3 4 5

Concurrent Session 1: ____________________________

1.) Quality of information 1 2 3 4 5
2.) Relevance of information 1 2 3 4 5
3.) Presenter knowledgeable about subject 1 2 3 4 5

Concurrent Session 2: ____________________________

1.) Quality of information 1 2 3 4 5
2.) Relevance of information 1 2 3 4 5
3.) Presenter knowledgeable about subject 1 2 3 4 5

Concurrent Session 3: ____________________________

1.) Quality of information 1 2 3 4 5
2.) Relevance of information 1 2 3 4 5
3.) Presenter knowledgeable about subject 1 2 3 4 5

Concurrent Session 3: ____________________________

1.) Quality of information 1 2 3 4 5
2.) Relevance of information 1 2 3 4 5
3.) Presenter knowledgeable about subject 1 2 3 4 5
Comments:

This conference provided me the opportunity to:

At future conferences, it would be beneficial to: